

CREATIVE LETTER-WRITING RESOURCE PACK

Create the Future exists to empower people to envision a positive future for our planet through imagination, artwork, and creative writing. Following the success of its flagship postcard activity for children, Create the Future has extended the activity to adults.

Initially launched to mark Great Big Green Week 2023, the UK's largest celebration of community action against climate change and nature preservation, the second edition of this postcard activity for adults aims to:

- capture and showcase hopeful visions for the future of Earth;
- highlight the importance of creativity in identifying solutions to tackle climate-related challenges;
- promote engagement with creative practices to improve wellbeing for those experiencing climate anxiety;
- inspire safe, responsible actions by all, to create a cleaner, greener future for all.

This resource pack provides a creative letter-writing activity and postcard templates to help you design a postcard from the future which you can use to amplify your voice. Postcards can be submitted to Create the Future's online gallery. We also encourage you to share your work with wider networks and audiences, including changemakers, to help turn climate anxiety into action. Together, we can create transformative and equitable change!



VISUALISE TOMORROW. CREATE TODAY!



What kind of future do you want to create?

It can be hard to imagine a better future when the world is changing so quickly and the messages around us focus on what could go wrong. Try the short creative visualisation exercise below to imagine how our world could change for the better - and envision the path that leads us there.



Think of a local place you know well

Pick a space - somewhere outdoors, or a familiar room. Picture yourself standing in that location, right now. What time is it where you are? Is the day underway, the sun high in the sky? Or is the light turning gold as sunset falls? Take a deep breath. Look around in your mind's eye; what can you see, hear, smell, or touch?



Fast forward 10 years to a cleaner, greener world, where positive actions have resolved the climate crisis.

How might your local area have changed...

- ...if all marine and land-based **life** was protected?
- ...if sustainable **transport** and renewable **energy** were embraced?
- ...if **seasonal eating** was the norm, and a circular **economy** was established?
- ...if we valued community and equality, combining climate action with **social justice**?



Imagine how this might change your everyday life

What can individuals, businesses, or governments do in the present day to make it happen?



Sketch the scene. Record it in writing.

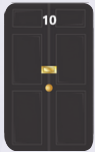
Select your preferred postcards template/s. Draw or doodle your vision for a better future on the front of your postcard. Write a message from the future to someone in today's world to inspire climate hope and optimism.



Snap, share, send!

Take a photo and submit your postcard to [Create The Future's online gallery](#). Finally, send your postcard to someone to inspire climate action - this could be a politician, business leader, or a friend/family member.

CONTACT YOUR LOCAL CHANGEMAKERS AND POLITICIANS.



Writing to your local government representatives can raise awareness of the causes you care about, highlight issues in your local area, and ultimately elevate your voice to people in power who can advocate for positive change.

Your postcard can be used as a call to action for a greener future.

[Click here](#) to find out who your local councillors are and how to contact them.

[Click here](#) to find out who your local MP is and how to contact them.

SHARE. INSPIRE. ENGAGE.



Art is not a mirror held up to reality but a hammer with which to shape it. ~ Bertolt Brecht



Whether your postcard's message is short and simple or sizeable and smart, sharing it could help to create a cleaner, greener future for all.



Use these hashtags to join the community of fellow climate optimists:

#CreateTheFuture #PostcardsFromTheFuture

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#CreateTheFuture #PostcardsFromTheFuture

#GreatBigGreenWeek #LettersToTomorrow

WIN A GREAT BIG GREEN WEEK GOODIE BAG!



Sharing what inspires you to take action to tackle climate change and protect nature in your everyday life could win you a GBGW goodie bag! Upload your photos, videos, and stories to Instagram, Twitter, or Facebook using the hashtag #GreatBigGreenWeek by 18th June to be entered into the **competition**.

Full terms and conditions are available **here**.

Click here to visit The Great Big Green Week website.

**THE GREAT
BIG GREEN
WEEK** 



← Draw here!

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<https://createthefuture.earth>

